

Customer Id	63009
Corporate form	GmbH
Industry	Co-sourcing: museum and exhibition sector
Location	North Rhine-Westphalia
Business operations	Education and culture, strong potential in the commercial area Design, development and realization of events and projects in the museum and exhibition sector. Strong expertise in world exhibitions (including 12 EXPO pavilions for countries and institutions) 178 creative awards and rankings)
History	Founded in 2018 as an independent spin-off of a well-known umbrella company with many years of success
Wealth	49% company shares. Task: Acquisition of the IT and technology part
Development potential	Platform development having been completed, initial, very well-known projects successfully implemented, another publicised major project is already in the design phase (several others already in the pipeline). Secured market access in the museum and exhibition sector, strong potential in the commercial sector
Staff	Administration and technology temporarily staffed by the parent company, development, customizing and realization so far partly with external partners
Customers	Major customers from the institutional sector in culture, politics and science as well as companies (major events)
Sales reason	Parent company looking to focus on its core competence and is looking for IT/technology partners for long-term cooperation
Company figures	Previous development costs approx. 1.5 million. Very high return on investment!
Sales conditions	Entry / acquisition of 49% of the shares including platform and IP rights for 1.5 million plus further investment of approx. 500 thousand or corresponding internal resources by the end of 2024

Confidential brief description: Confidential abstract: All information is based on data provided by the seller and is compiled to the best of our knowledge. All statements without guarantee!